

Tourism Products in Unsettled Times: Developments & Considerations

Tourism Product Design and Development



Guest Lecturer:

Prof. Giancarlo Fedeli
IMC Krams University, Austria

Guest Lecture Series

26th October 2022, Wednesday
3:00 PM - 4:00 PM

Zoom

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Dr Giancarlo Fedeli is a Professor (FH) of Tourism Management at IMC Krams University, Austria. His research areas include marketing and (dis)information issues, visitor attraction management and technology adoption in tourism.

With over 70 research and consultancy assignments, Giancarlo acts as Principal Investigator for several transnational projects in tourism and business development internationally.